

THANK YOU FOR BEING A FRIEND

It is fantastic news that you have signed up to support Live Unlimited



What does a *Friend* of Live Unlimited do?

You can help in the following 3 ways:

Advocate

Tell others about your experience with us

Share

Fundraise for us and help raise awareness

Connect

Actively engage others in our cause

As an ADVOCATE you can help us by promoting the work of Live Unlimited and the impact we make on the lives of care experienced children and young people; speaking about your own experience of receiving support from us or telling others about what we do.

You might do this by:

- Talking about us at your place of work, your school or other community and social settings. This might include speaking in an assembly or workplace event, presenting about us at a social event or creating content on your social media accounts saying why you love what we do and why it is so important to the young people who need our support to receive our services.
- You might also advocate for us as part of other charity networking events or initiatives, where you'll be joined by members of our team to speak, share and celebrate in our successes.

Advocacy is hugely important to Live Unlimited as it provides us with greater visibility and deepens people's knowledge about our cause and the young people we represent. It helps inform what being care experienced means, breaks down barriers and dispels myths. By advocating on our behalf you will help care-experienced children and young people receive equal care and consideration in the wider world. As an advocate you may recommend, support, promote or further our cause so we can fulfil our vision that all care experienced young people are able to achieve their potential and lead happy, fulfilled lives.



As a SHARE friend, you can help us by fundraising on our behalf and sharing what Live Unlimited does with your networks. Fundraising is a vital way to help us secure income and skills to continue to deliver our life-changing programmes, as well unlocking further financial or in-kind support and donations (of any kind, from money to equipment).

You might do this by:

- Hosting a simple or medium sized event. Anything from a bake sale, to a golf day, a quiz night to abseiling down the Shard! We would be delighted to have our Share-Friends create imaginative and exciting ways to raise funds, or align Live Unlimited with people, places, spaces or products that benefit our users.
- You might fundraise as a team, a class or as an individual. You may do this as part of a team building day, with family, friends or at school. With our support and help, you'll meet one another, socialise and be part of something special. Our team will be on hand to support your endeavours by providing fundraising materials, merchandise and connecting you with one another.

Through fundraising and sharing with others, you'll be directly contributing towards Live Unlimited's impact. You'll be able to see first hand what your time and support has achieved, such as raising funds for a project, or getting a musical instrument donated for a child to play.

We are on hand to help with ideas, but also welcome our Friends' own ideas. We promise to listen and help you in any way you need to make sharing our cause easy, enjoyable and rewarding. The sky is the limit!

BB

As Captain of North Middlesex Golf Club I arranged a Charity Golf Day, donating 25% of the proceeds to Live Unlimited.



As a **CONNECT** friend, you would be helping us engage others in our cause.

You might do this by:

- Championing who we are in your workplace and connecting us with your Corporate Social Responsibility leads.
- Making us a charity of the year in your school or workplace, or holding a special day within your network to connect us to possible partnerships, philanthropists or initiatives that can grow our skills, our team or our programmes.

Unlike a Share Friend, who would perhaps directly fundraise via a sponsored climb or dinner night, a Connect Friend would make introductions and bring Live Unlimited into your networks. We would also benefit from your knowledge, expertise and skills in other ways, connecting our users and our staff to your passions or networks and collectively, make a difference.

BB

I successfully nominated Live Unlimited as charity of the year at my child's school.



Friends can be anyone and that's what we love about FoLU!

We benefit from working with people of different ages, backgrounds and lived experiences. Our Friends' Supporters are no different - we welcome people who have a passion for what we do and have a little or a lot of time. Whatever way you want to join the FoLU campaign, we are excited to meet you, collaborate and even plan future socials for you to meet with other Friends of Live Unlimited.



What others say . . .

People who have been so valuable along the way have given their time to speak a little about their support of Live Unlimited....



BB

I told a funder how Live Unlimited supported me in learning to drive, resulting in a big donation.



So now you have more information, we hope you feel ready to join us and become a Friend of your choice. And don't worry, if you're not sure you can select more than one! You can confirm your Friend Status with us as follows:

- **Email hello@liveunlimited.org.uk**
- **Complete the sign up form on our website**

THANK YOU FOR BEING A FRIEND

Now the fun part begins.

